Buff
Creative College

Certification in
Graphic Design &
Video Editing

VELLAI SIRAGUGAL
EDUCATIONAL AND CHARITABLE TRUST

AMERICAN BOARD OF ACCREDITATION

MCA

Why
Choose Us

Buff Creative College is a recognized institution dedicated to encouraging and empowering individuals in the field of Multimedia and Design. With a specialization in Graphic Design, UX/UI Design, Digital Marketing, and Animation Design. The institute is committed to providing a high-quality education that combines theoretical foundations with practical skills. The curriculum is designed to be relevant to current industry standards and emerging trends, ensuring that students are well-prepared to tackle real-world design challenges.

About
Certification in Graphic Design & Video Editing

Our Certification in Graphic Design and Video Editing course features comprehensive modules in Graphic Design, Fine Arts, and Video Editing. This program is designed for aspiring creatives looking to build a career as graphic designers, video editors, or package designers in the ever-evolving design industry.

Fine Arts

- Introduction to Fine Arts
- Different Artistic Disciplines
- Exploration of Elements of Art
- Lighting and Shades
- Drawing Fundamentals
- Drawing Objects
- Perspective Drawing
- Undraw Character Sketch

- UX Storyboard Layout
- Sketch Custom Symbols
- Logo Sketch
- Organic & Geometric Logo
- Wireframe Components
- Painting Techniques
- Develop Portfolio

2 Graphic Design

Introduction to Graphic Design

- Basics of Graphic Design
- History of Graphic Design
- Principles of Design
- Elements of Design

Typography

- Fundamentals of Typography
- Typeface Anatomy
- Font Pairing for Design Projects

Layout and Composition

- Create Effective Layouts
- Layout Compositions
- Balance, Hierarchy and Alignment

Digital Media Designs

- Social Media Graphics
- Display Ads

Multi Pages Designs

- Magazine Design
- Book Design

Branding and Identity Design

- Logo Design
- Creating a Brand Identity
- Branding Guidelines
- Visual Identity System
- Marketing Collateral Design

Print Media Designs

- Business Cards
- Brochures / Flyers / Posters
- Banners / Magazine Cover
- Billboard / Stationey

Color Theory

- Use Color Effectively on Design
- Creating Color schemes
- Color Psychology
- Color Contrast
- Communication Design

Software Covered

- ☑ Adobe Photoshop
- ☑ Adobe Illustrator
- ☑ Adobe Indesign
- ☑ Coreldraw

3 Video Editing

Video Editing

- Introduction to Adobe Premiere Pro

- Interface and workspace

- Importing & Organizing files

- Video Editing Basics

- Timeline & Editing workflow

- Importing & organizing video

- Applying Transitions & Effects

- Working with Audio files

- Audio effects and filters

- Multicamera Editing

- Color Correction and Grading

- Advanced Video Effects &
  Audio Editing

- Titles, Graphics & Lower Thirds

- Advanced Editing Techniques

- Exports and presets

Software Covered

- ☑ Adobe Premiere Pro

Why
This Course

Course Modules

- ☑ Fine Arts
- ☑ Graphic Design
- ☑ Video Editing

Course Duration

- ☑ 4 Months Training
- ☑ Month Portfolio

Exclusive Support

- ☑ Portfolio Support
- ☑ Internship Program
- ☑ Career Guidance
- ☑ Lifetime Support

Portfolio & Job Support

- ☑ Designer Resume
- ☑ Behance Profile
- ☑ Digital Portfolio
- ☑ Interview Cracking

Fees Structure

- ☑ Actual Course Fees............... **₹ 50,500**
- ☑ Pay on Lumpsum..................... **₹ 45,450**
- ☑ EMI Option Available

![Buff Creative College logo]

Contact Us

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Our Branches

Chennai │ Coimbatore │ Madurai │ Nagercoil

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